



ENTREPRENEURSHIP

WHAT CAN YOU EXPECT?

Through this course, participants walk through the process of developing a business enterprise. This course focuses on the thought processes and qualitative processes which enable entrepreneurs to come up with business ventures. By the end of this course, participants will be able to come up with a business of their own.

WHO SHOULD TAKE THIS COURSE?

This course is great for people who would like to start a business of their own and who are willing to invest time to learn how to develop a business. People who see entrepreneurship playing a significant role in their future will benefit immensely from this course.

This course is not ideal for people who do not intend to invest much time into coming up with and managing a business of their own.

WHAT IS INCLUDED?

This course covers the processes of ideation, conception, building a team, building a product, testing a product, taking a product to market, and achieving sales. The course has several take-off points which require participants to acquire or develop a skillset to build a successful business. Some of the skills sets can be developed by taking courses offered at www.study.co.zw. When you take any of the other enterprise courses at www.study.co.zw after this course, you are entitled to a 25% discount.

HOW SHOULD THE COURSE BE TAKEN?

This is an applied course. It is recommended that participants take this course when they are ready to begin the process of setting up a business. Participants who can take this course with other members of the team with whom they intend to setup a business are encouraged to do that.

WHERE CAN I GET MORE INFORMATION ABOUT THIS COURSE?

To speak to a course instructor about the course please contact Learning Factory by way of the details listed below.

Telephone: + 263 71 745 3072 | +263 71 808 1809

WhatsApp: + 263 77 226 9737

Email: info@learningfactoryzw.com

HOW MUCH DOES IT COST?

A one-time payment of US\$100 or the equivalent amount in Zimbabwean Dollars or other currencies is required to enrol for this course.

Upon successful completion of the course you will be issued with a digital certificate* and a digital badge which you can use to demonstrate your achievement.

*Printed certificates may be issued upon payment of production and courier fees.